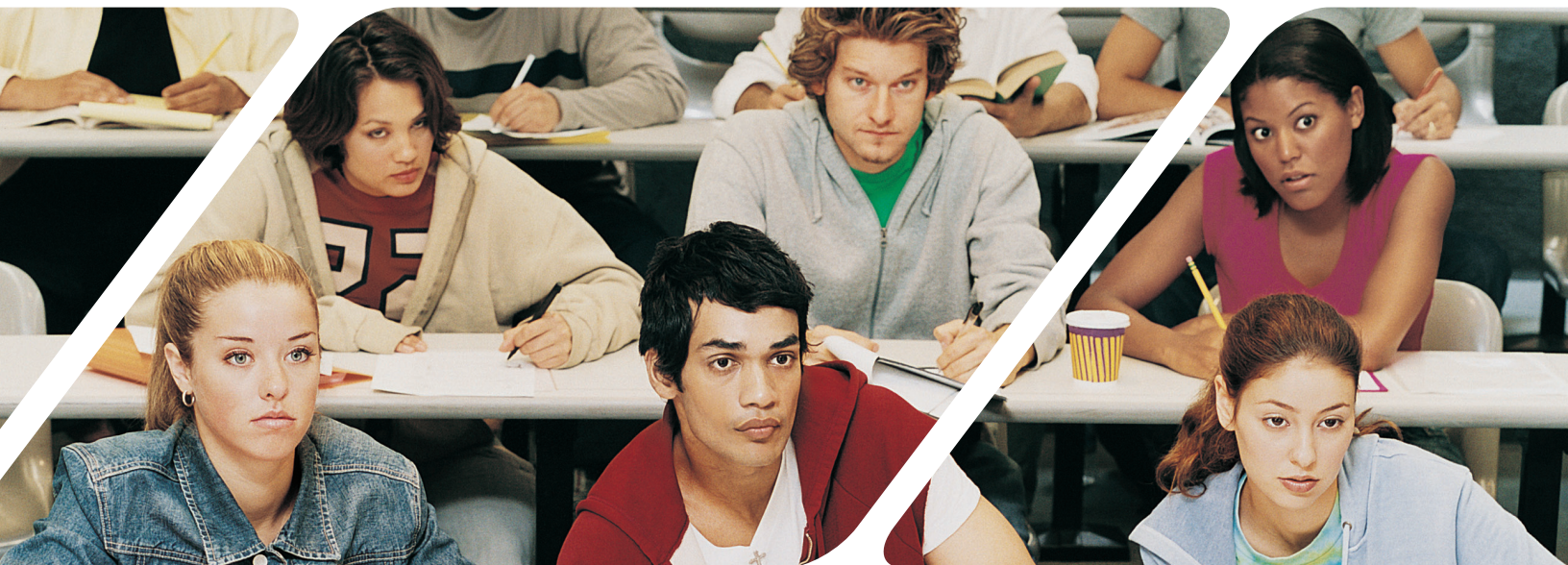




ONE-CLICK ALERT SYSTEM

COMMUNICATION / COMPLIANCE / CONVENIENCE





WHAT IS MESSAGE SENDER?

MESSAGE SENDER IS A ONE-CLICK ALERT SYSTEM DESIGNED ESPECIALLY FOR EDUCATIONAL INSTITUTIONS, THAT CAN BE USED TO ALERT ENTIRE CAMPUS COMMUNITY WITH ONE-CLICK IN THE EVENT OF AN EMERGENCY OR A DANGEROUS SITUATION

Message Sender enables you to reach out to your entire student body and your staff instantly thru Text-messaging and E-mail service. With MessageSender, you can create a list of all your students' (and staff's) mobile numbers and email addresses, and send a mass message to this list with one-click. Besides emergencies, this list can also be used in other situations such as Inclement weather announcements, Promotional & Marketing messages, Schedule changes, etc.

STAY IN COMPLIANCE

MANDATED BY FEDERAL LAW FOR ALL TITLE IV INSTITUTIONS

Higher Education Opportunity Act (HEOA – H.R. 4137) mandates that all institutions receiving Title IV aid must deploy an emergency communication system in order to contact students when an emergency or dangerous situation occur. This law was passed in 2007 and applied initially to large colleges and universities, with gradual implementation schedule for smaller institutions. Effective July 1, 2010, ALL education institutions that receive federal funding under Title IV programs must implement a system to meet this need. Failure to comply with these new campus safety requirements would result in a breach of the institution's Program Participation Agreement with ED, for which ED may assess civil fines of \$27,500.00 per violation.



SEND UNLIMITED MESSAGES

●● WITH MESSAGE SENDER, YOU WILL FIND NO RESTRICTION ON HOW MANY MESSAGES YOU SEND, OR HOW MANY TIMES YOU USE IT - YOU SIMPLY GET UNLIMITED USE. GO AHEAD, GET CARRIED AWAY! USE IT ALL YOU WANT!

Message Sender™ provides industry-specific solutions to help its customers reach target audience in the shortest time at the lowest cost. Message Sender™ School Edition helps Educational Institutions stay in compliance of Federal Law related to emergency communication. Our integrated, on-demand software leverages latest technology to seamlessly deliver Emergency-Alert solutions for Educational Institutions of all sizes.



“Prior to getting Message Sender, we had no proper system to contact our students if anything untoward was suspected in our school. We had a patchwork of calling individual instructors and broadcasting on the school PA system. Needless to say, this was inefficient and didn’t always work. With Message Sender, I get the confidence and ability to deliver an instant message to each student’s cellphone (and who doesn’t carry one these days!). I have already used this to announce school closing due to snow, and very pleased with it. And it’s so economical!”

GAYLE M. SCARPETTA, DIRECTOR, APEX MEDICAL TRAINING CENTER



Message Sender™ pricing is simple – it’s based on the size of your student/staff list. You can send UNLIMITED messages to your entire list at no extra cost.



●● WITH NO SPECIAL HARDWARE OR SOFTWARE REQUIREMENTS, MESSAGE SENDER PROVIDES LOWEST COST-OF-OWNERSHIP AND EASE OF ACCESSIBILITY FROM VIRTUALLY ANY INTERNET-ENABLED DEVICE - PC, MAC, IPHONE, IPAD, BLACKBERRY AND ANDROID SMARTPHONES.

KEY BENEFITS

SEND UNLIMITED MESSAGES

MessageSender service includes unlimited messages at no extra cost. No surprises or restrictions! Our annual subscription allows you to send unlimited messages - both emails and text-messages - to everyone on your lists. Use the service once, or several times a day - it’s included.

DESIGNED FOR CAREER SCHOOLS

While there may be other text messaging services out there, only Message Sender provides a complete solution tailored just for career schools. Get peace of mind knowing that you are in compliance of federally mandated guidelines for Title IV schools

CONTACT ENTIRE CAMPUS, ALL-AT-ONCE

You can alert every one enrolled at your campus, as well as your staff with just a few clicks!

NO INSTALLATIONS REQUIRED

Message Sender service is hosted completely in the cloud, eliminating any hardware or software maintenance requirements for you. It’s platform independent, so you can access it from any computer - Windows PC, Mac, Linux; heck, it’s even accessible from your smart-phone and iPad.

For More Info or to Purchase, call (877) 617-8877.



messageSender™

SMART COMMUNICATIONS

ONE-CLICK ALERT SYSTEM

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